

Module specification

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Module Code	BUS7E5
Module Title	Project
Level	7
Credit value	60
Faculty	FSLS
HECoS Code	100812
Cost Code	GABP
Pre-requisite module	No

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MBA Top-Up	Core

Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	10 hrs
Project supervision hours	6 hrs
Active learning and teaching hours total	36 hrs
Placement hours	0 hrs
Guided independent study hours	564 hrs
Module duration (Total hours)	600 hrs

Module aims

This module will enable you to focus on a significant piece of investigative enquiry on a chosen managerial or business problem, where you will develop skills in conceptualising business information within an academic context, and translating your research and findings into practice, with the evaluation and development of potential solutions. You will develop your analytical, critical thinking and problem-solving skills, providing you with a depth of understanding of the problem and the theory applied to its solution.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Explore and identify a suitable topic for research demonstrating a critical awareness of a specific business issue/problem.
2	Critically analyse a body of academic and professional literature in relation to the identified specific business issue/problem.
3	Synthesise and critically apply systematic understanding and new insights based on business intelligence.
4	Propose relevant solution(s) through the application of frameworks, models and theories to address the business issue/problem.
5	Write a final report and executive summary for presentation to senior managers.

Assessment

Indicative Assessment Tasks:

Assessment 1: Proposal – recorded presentation (10 minutes/5 slides and 1,600 words)

You are to present a written academic poster, describing the key academic themes of your proposal, and you are to present this poster via a recorded presentation.

Assessment 2: Written Report (6,400 words)

You will present a written management report, which will enable you to conduct an extended piece of work, where you can undertake an original enquiry in your chosen business subject area, and critically discuss the relevance of findings, applying evidence and current knowledge and problem solving to business practice.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2	Presentation	1600	20	Project proposal
2	3, 4, 5	Written Assignment	6400	80	Project report

Derogations

None

Learning and Teaching Strategies

The learning and teaching strategies will be a mix of synchronous and asynchronous online learning via the University's VLE, workshops, supervision and group work. There will also be self-directed study time where students will have an opportunity to plan and write up their research.

Welsh Elements

Students will have access to a Welsh speaking project supervisor, access to formative and summative feedback through the medium of Welsh and can make submissions through the medium of Welsh.

Indicative Syllabus Outline

Structure and content of the research proposal and management report
The research plan
The nature and purpose of a literature review
Sources of information
Ethical requirements
Reading techniques
The role of the supervisor
Presenting information to a range of audiences

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

Saunders, M. N. K, Philip Lewis, and Adrian Thornhill. *Research Methods for Business Students*. Ninth edition. Harlow, England: Pearson, 2023. Print.

Other indicative reading:

Articles and journals specific to your subject of business study can be found by logging into your Wrexham University account:

WU Student Portal – Library Catalogue/Resources Finder - Search

Administrative Information

For office use only	
Initial approval date	15/07/25
With effect from date	01/01/26
Date and details of revision	



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Version number	1